



### FALL 2007 • FREE

#### celebrating the aspirations and accomplishments of women

Joan Countryman Oprah Winfrey Leadership Academy for Girls

> Sixcia Devine RI Small Business Development Center

> > Christine Gardiner Youth Poetry Project

Rose Pearson The Writer's Circle

> Beth Sundstrom RI NOW

Kathie Raleigh The Call

> Marie Popco AS220

Cathy Bert Bert Gallery

> Mary Day PJ's Diner

share it trust it smile

pecial insert: wca fall program

published by YWCA Northern Rhode Island 
 volume 3, number 3
 www.sheshines.org



# september

• September 9, Tea and Tales for Grandparents: Admission is free all day for grandparents. Come to the Providence Children's Museum for treats and stories. www.childrenmuseum.org

• September 9, Launch Party/Book Signing: Simply a Woman of Faith - How to Live in Spiritual Power and Transform Your Life by Pat Hastings. 2-4 pm at Seven Arrows Herb Farm in Attleboro, Achievement Massachusetts.

www.simplyawomanoffaith.com

Month • September 15, Annual Pet Walk 2007: Bring your dog to the Providence Animal Rescue League's benefit walk (3.5 miles). Vendors, games, music, and raffles. Temple to Music at Roger Williams Park in Providence. www.parl.org

• September 16, Community Yoga: No cost, however a donation of a non-perishable food item benefits the Johnny Cake Center. 11-12:30pm at All That Matters in Wakefield. www.allthatmatters.com

• September 19, Lessons in Leadership with Dr. Toni Hoover: a Leading Women Breakfast event. 8-9:30am at Chelos in Warwick. www.leadingwomen.biz

• September 20, YWCA Northern Rhode Island's 3rd annual Tools of the Trade Luncheon: celebrates the achievements of Rhode Island women who improve the lives of children and youth. 11:30am-1:30pm at Kirkbrae Country Club in Lincoln. www.womenofachievementri.org

 September 22, Native American Gathering: celebrates Native American cultures and traditions. Chase Farm Park in Lincoln. Call 333-1100.

• September 26, Book Discussion: I Myself Am A Woman: selected writings of Ding Ling. Read and discuss her writings on the portrayal of Chinese women. 4-5:30pm at URI Multicultural Center in Kingston. Free. Call 874-4654. www.mcc.uri.edu

• September 29, Greenshare Field Day: promote the green industry and homeowner awareness of environmental/horticultural issues. URI Botanical Gardens in Kingston. Call 874-2900.

• September 29 - 30, 15th annual Swamp Yankee Days Family Festival: Crafters, vendors, exhibitors, bands, and food. Classic cars, fleamarket, contests, and bingo. At Crandall Field in Ashaway. 10amdusk. Call 539-0120.

# october

• October 4, A Memory, A Monologue, A Rant, and A Prayer: Readings to end violence against women and girls. Join The Silent Witnesses of Rhode Island at 7pm at The Biltmore Hotel, Providence. Tickets \$35, includes dessert. www.rafiproductions.com.

• October 6-8, 29th Autumnfest:

Women

0f

Song, dance, and food sponsored by City of Woonsocket. Fireworks at 9pm on Sunday. Ten division parade on Columbus Day at 9:30am. World War II Memorial State Park on Social Street, Woonsocket. www.autumnfest.org

October 6-8, 49th Scituate

Art Festival: 300 artists/crafters, 25 antique dealers, regional and ethnic foods, arts craft raffle in 1830 Congregational Church. Music. Free admission.10am-5pm. Village Green in Scituate. www.scituateartfestival.org

October 13, RI NOW 2007 State Conference: at Rhode Island College featuring Deb Ruggiero (of Amazing Women) and

Jessica Valenti (author of Full Frontal *Feminism*), www.rinow.org

October 14, Annual Alumni Reunion & Old Fashioned Fall Tea: Meet students that attended one room school house. 2pm at Summit Hall, Coventry. 397-7616.

• October 18, 10th annual March to End the Silence (domestic violence): Candlelight vigil, speakers, and march. Begins at 6pm at Beneficient Church, Providence. Contact nrafi@hotmail.com

• October 19-21, In Living Color: View over 300 quilts, learn techniques, shop, and refreshments. Friday 12-8pm. Saturday and Sunday 10am-5pm. At Westerly Armory in Westerly. 860-599-2831.

• October 26-28, Bon Appetit and The Italian Lesson: By Opera Providence at The Columbus Theatre, Providence. Shows by Lee Hoiby. In English and fully staged with chamber orchestra. www.operaprovidence.org

 October 27, Circle of Life Breast Cancer Event: 1-5pm at YWCA Northern Rhode Island. Call Joyce Dolbec, 769-7450.

# november

• November 11, Veteran's Day Parade: Wakefield parade leaves Holly Street at 1pm and heads down Main Street ending at High Street in Saugatucket Park. www.southkingstownri.com/parksrec

November 17, Old New England Bazaar: Baked goods, homemade pickles, handcrafts, needle works, attic treasures, books, coffee nook, and luncheon. Begins at 9:30am at Phillips Memorial Baptist Church in Cranston. Call 467-3300.

• November 30 - December 3, Festival of Lights: Historic village comes alive with thousands of white lights. Tree lighting, window decorating contest, hayrides, music, and entertainment. Brown & Main Street in Wickford Village. www.wickfordvillage.org

Events are listed in the calendar as space allows. Submissions for the calendar may be e-mailed to sheshines@ mac.com, faxed to 769-7454, or mailed to She Shines, 514 Blackstone Street, Woonsocket, RI 02895.

# sights and sounds for the she spirit



# Mary Ann Rossoni timber & nails

Mary Ann Rossoni is playing at Bank of America Center in Providence on September 29th at noon. Her new CD, Timber & Nails, will be released on October 12th at the Blackstone River Theatre in Cumberland. Show begins at 8pm. www.rossoni.com

photo courtesy of Rossoni



# honor an inspirational woman in your life reserve a luncheon seat in her name

event: 3rd annual tools of the trade luncheon

theme: improving the lives of children and youth

when: Thursday, September 20, 2007 11:30am - 1:30pm

where: Kirkbrae Country Club Lincoln, Rl

participation options:

• underwriting levels listing in business directory program ads tickets \$175 - \$5,000

• table of tribute special message in program 10 luncheon tickets corsage \$450

• individual 1 luncheon ticket \$50

eliminating racism empowering women VVCA

visit: www.womenofachievementri.org

host: YWCA Northern Rhode Island 514 Blackstone Street Woonsocket, RI 02895

> contact: Lisa Piscatelli Ipiscatelli@verizonmail.com 401-769-7450





# she Shines : Contents

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vol	ume 3, number 3
	ting the aspirations and applishments of women
published by	YWCA Northern Rhode Island
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0	editor Lisa Piscatelli
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free throughou Massachusetts. A vidual authors ar magazine conte ments, art, photo <i>She Shines</i> , all r azine may be co permission of the	blished five times a year and distributed tt Rhode Island and southeastern All stated opinions are those of the indi- id not of the publication as a whole. All ent, including the articles, advertise- ographs and design is copyright © 2007, ights reserved. No portion of this mag- opied or reprinted without the written e publisher. <i>She Shines</i> is a trademark of n Rhode Island. The circulation is 8,000
	<i>s from top:</i> courtesy of Perry by Agapao Productions

courtesy of Lamarre how to . . . . . . . . .

contribute. She Shines welcomes letters to the editor, articles, poetry, stories, graphics, photos and calendar events. Contact us if you have an inspiring story to tell or have a sug-gestion of someone to be featured. Only original contributions will be considered and may be edited due to space limitations. Include contact information including name, e-mail, address and phone number. Images provided electronically must be high-resolution.

submit cover art. The cover is reserved as a gallery of art in keeping with the theme of *She Shines*. For consideration, send in a photo by e-mail attachment or mail. This is a wonderful opportunity for local artists to show their work. A biography is published in conjunction with the "Artist Canvas" section of She Shines.

advertise. Visit sheshines.org to view the advertising media kit. She Shines reserves the right to refuse to sell space for any advertisement the staff deems inappropriate for the publication.

receive the magazine. She Shinesis a free publication mailed to members and friends of YWCA Northern Rhode Island. To be added to the mailing list, a subscription form is available on this page and on the website sheshines.org. The magazine is also available at YWCA Northern Rhode Island and at various special events.

#### share it • calendar 2

Women of Achievement: a month full of experiences to cherish and some to also challenge

she spirit timber & nails: Mary Ann Rossoni releases new CD

from the editor 5 communication: a how to (noting the ups and downs)

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Vanessa Toledo-Vickers is the managing director of Ethnic Business Partners. She participated in a language networking event highlighted in "on the rhode", see page 10. photo by Agapao Productions

# fountain of knowledge

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four historical firsts: for Mary Katherine Goddard

sense ability think like me: Brainwaves cartoon

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#### special insert

YWCA Northern Rhode Island: fall programs

# subscription form

She Shines is a free publication in Rhode Island and southeastern Massachusetts. To receive a subscription, fill in the form below. Donations are appreciated and help to support this local magazine of women's issues.

Name		
Title		
Comments		

Mail to: She Shines 514 Blackstone Street Woonsocket, RI 02895

_ State	Zip	
		_ State Zip

Optional Donation: \$ \_ Please enclose a check made payable to YWCA Northern Rhode Island.

Thank you!

# how do you communicate?

At a basic level, communication is simply sharing information. It can be achieved in either a verbal or nonverbal way.

Visual processing is one of our first skills as a young child. Cathy Bert from Bert Gallery brings some thought to an old adage -- a picture is worth a thousand words. What does it take to capture a moment



illustration 2007 © iStock International Inc.

visually? What does it then communicate?

Do you remember this childhood chant? "Sticks and stones will break your bones but words can never hurt you." It isn't completely true. Language is powerful.

Words can sure be insightful. Inside are samples of poetry from inner-city youth. We also take a look at the evolution of newspapers. Diversity is also explored. How does it impact business? Language and culture may add challenges, but they also add opportunities.

There is a flip side in communication? Listening.

Take care,

In this fall edition of *She Shines*, a fountain of knowledge. Let me know your feedback (sheshines@mac.com).

# enjoying the fruit of her labor

This photo was taken when Courtney Hopkins was just 2 years old at a birthday party for her cousin Joey. Michael "Joey" Lenzuolo had turned 5 years old. He is now 19 and Hopkins 16.



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arms back bikini breast chin ears eyebrows legs neck nose shoulders toes underarms unibrow upper lip



COVER ART: Dana E. Levin resides in Providence. Her work has been exhibited in Chicago, San Francisco, New York, and Rhode Island. In Levin's work, Cathy Bert, owner of Bert Gallery, is reminded of 19th century painters. "I call her an old soul."





"The fun is in continuing to grow and to think about things . . . That is what artists have taught me. That it is always a process. It is never really done. It is always to the next level, the underpinnings of all activities. I have enjoyed the arts so much and I think that everyone should." - Cathy Bert photo by Agapao Productions

**Bert Gallery** is located at 540 South Water Street, Providence or online at www.bertgallery.com.

**Gallery Night Providence** is the third Thursday of the month from March through November, from 5 – 9pm. Art buses circle throughout Providence. Free. For more information, visit www.gallerynight.info.

**National Museum of Women in the Arts** is located in Washington, D.C. Visit www.nmwa.org for details.

# Cathy Bert enjoys the world of art

she values women's art she values Rhode Island's art

**C** athy Bert looks at traditional art mediums for her gallery – paintings, watercolors, printmaking, and sculpture. She relates how an artist re-aligns your look at the world, creating a piece that communicates very complex thoughts and ideas.

Only 5% of galleries survive past five years. As director of Bert Gallery, she has every reason to be proud. In business for 22 years, Bert has handled art for a long time. Around 60% of her buyers are from out of state.

Since her training is in psychology, she looks at a painting for both the visual aesthetics and with an added interest in the person who created it. What is the story behind the painting? This has evolved into her specialty, historic Rhode Island artists.

Bert is on the National Museum of Women in the Arts' National Advisory Board representing Rhode Island. Her involvement came about due to a shared desire to research the history of women artists. She found the lack of opportunities for women artists to exhibit and maintain a career in the arts compelling and disturbing.

In the 1890's Rhode Island School of Design started letting women take a full academic load. Eliza Gardiner is one of the first women to come through with all the opportunities to truly learn how to paint.

Until 1985, women were not even listed in art history courses. "Not even Mary Cassatt," Bert further states.

Since the founding of the National Museum of Women in the Arts 20 years ago, the value of important works of art by women has risen. Though overall, the statistics on women artists are still dismal.

Commenting that in the world of art there is no standardization, Bert is nearing the completion of an appraisal program from New York University. "It helps me see how other people think about artwork and not in just your own neighborhood but how it happens across the country and how it happens across the world," she says.

There is a high concentration of artists in Providence, due to the fact that we have such a long lineage with great art schools like Rhode Island School of Design. Bert calls Providence a creative think tank — a great group of teachers and artists but a limited number of outlets for them to show their work. She says nonprofits, like AS220, give this group an opportunity to exhibit.

Providence really doesn't have a gallery district. Gallery Night Providence was started 11 years ago to connect art with the community. It gives people access to the artists, a visual arts party. Over a 10-month period Gallery Night Providence attracts about 15,000 people. It has helped in developing a local audience.

Bert feels that Providence is really important on a national level. "Talent in this state is so incredible," she says. She doesn't feel we have made enough inroads. And that is one of her goals.  $\therefore$ 

- Lisa Piscatelli, She Shines





Marie Popko and AS220 bring visual, performance, and literary art to inner city youth. It is located in downtown Providence. The art center also maintains artist live/work studios, galleries, performance space, and a community darkroom. For more information, visit www.as220.org. photo by Reza Corinne Clifton

# Marie Popko takes a broad look at art

AS220, a community arts center, incorporates workforce development into curriculum

by Natalie Myers

When Marie Popko thinks about her teenage years, the word "intense" comes to mind.

Being in a military family, she attended four high schools in four years and in some radically different settings that ranged from Maryland to Manhattan to Staten Island to Barrington, Rhode Island.

Popko's experiences molded her aspirations. She chose to study art and psychology at the University of Rhode Island. Her ultimate goal was to become an expressive art therapist, a therapist who uses the visual arts, dance, music, writing as tools to inspire the evolution of consciousness in clients.

And having experienced being an inner city youth herself at one point, Popko knew she wanted to apply the profession to that population.

"I definitely knew that inner city is very hard," she said. "I feel like you're not attached as much to outlets such as nature and other things."

Five years after graduation, Popko finds herself at 27 in a role that suites her original intention, though she is not an expressive art therapist. Popko is managing director of The AS220 Broad Street Studio.

It is a transitional arts program open to all the state's youth, but that focuses specifically on youth recently released from the Rhode Island Training School, the state's juvenile detention facility. The program's goal is to break the cycle of recidivism in their lives through visual art, performance art and literary art.

"I think the concept is really great," Popko said. "To be able to infuse [young people] with confidence, with skills, with the idea that there are other things that they can be doing with their lives . . . That is extremely important."

Popko joined the nonprofit three years after it was founded by Bert Crenca, artistic director and founder of AS220.

She had taken an AmeriCorps Vista position as an art advisor at the Rhode Island Training School after substitute teaching for a year out of college. From there she quickly moved into a permanent, full-time position as coordinator for the community learning center at the school, a position she helped create by helping AS220 apply for a grant through the Rhode Island Department of Education.

"In this organization I went from carrying around art supplies . . . to spending most of my day worrying about funding and organizational stuff and structural stuff," she said. "It's kind of like a crash course in a lot of things."

Popko manages four full-time employees, one part-time employee and two AmeriCorps Vistas. And she is in charge of maintaining a \$450,000 budget.

Under her charge The Broad Street Studio has expanded to include a focus on the state's foster children and initiatives to incorporate workforce development into the curriculum in order to "make sure we are giving them everything we can possibly give them while they're here," she said.

In addition, each year the studio's earned income models have steadily grown.

Those youths participating in photography are getting paid for commercial shoots. Those in visual arts are getting paid to paint murals around the city. And those in the performing arts' Rhode Show, a youth troupe that encourages participants to express themselves through rhyme, rap, and spoken word, are getting paid for their performances at schools and community events.

As for the future, Popko said she would like to eventually do more international work.

"I've always felt a great need to do something big," she said. "I feel like I have a lot more to do and I'm open to understanding what that means when it presents itself to me."

But Popko will always be connected to youth. "I feel like teenage years are the hardest," she said. "So I'm always looking for alternatives for that time to be easier, more supported."

Natalie Myers is a staff reporter for Providence Business News. During the past year and a half she has regularly covered issues relating to manufacturing, small businesses, and the creative economy in the region. She is a 2007 RICJ Metcalf Award Winner for Diversity in the Media. photo by Reza Corinne Clifton



she Shines 0

# breakfast

# the most important meal for Mary Day

t's not everyday you get to order breakfast from a police lieutenant, but this is Rhode Island and if you want to drive to Coventry you can do just that.

On weekends Lt. Mary Day, Providence's highest ranking female officer, cooks at PJ's Diner in Coventry. Day, along with her partner Pamela DiMicco, opened the diner seven years ago. She is the weekend short order cook.

Day prepares several meals at a time: eggs a variety of ways, pancakes and the daily special. And she makes fresh blueberry and corn muffins from scratch, serving them hot from the oven.

In addition to her restaurant duties, you can find Lt. Mary Day, on patrol around Providence. Day is in charge of the city's 4th district, headquartered on Cranston Street.

Day is also a well-known local singer-songwriter who plays guitar at venues across the state. She received national attention for her song "St. Michael by Your Side" written in memory of a friend and colleague killed in the line of duty in 1994.

When she's not cooking, singing, or on her beat, Day says she tries to spend quality time with Pam and their three teenage boys, or have dinner with friends.

To hear Day sing or to get information about PJ's Diner go to www.marydaybluz.com. ↔

- Deborah L. Perry, She Shines

# gender roles: the burden of inequality ••••• health for her

by Beth Sundstrom

"Each day 6,000 girls undergo the harmful traditional practice of female genital mutilation or cutting, a practice that experts describe as a human rights violation."

A ccording to the World Health Organization, female genital mutilation or cutting comprises all procedures that involve injury, partial or total removal of female genital organs for cultural or any other non-therapeutic reason. An estimated 135 million women and girls worldwide have been subjected to female genital cutting and more than 2 million girls a year are at risk.

Female genital cutting has been reported in more than 28 African countries and in some Middle Eastern countries, including Egypt. It also occurs in Asia, Latina America, Europe and the USA among immigrant populations from countries where the practice is common. In many communities, the practice of female genital mutilation or cutting ensures the social status of young women, often serving as a prerequisite for marriage. The procedure signifies a social mark of distinction that preserves young women's virginity and serves as a symbol of familial honor.

Despite the social impetus for the practice, the health consequences of female genital mutilation or cutting include immediate physical effects, long-term health impacts, and psychological effects. Victims of female genital mutilation or cutting frequently experience pain, shock, hemorrhage, infection, and spread of HIV/AIDS. The procedure also causes life-long health problems, including chronic infections, increased susceptibility to HIV/AIDS, and obstetric fistula. Survivors of female genital mutilation or cutting may also struggle with Post-Traumatic Stress Disorder, severe depression, and anxiety.

In 1997, the World Health Organization spearheaded a cooperative effort to end the practice of female genital cutting. The approach recognizes female genital cutting as a human rights violation and an expression of the societal gender subordination of women. The sociocultural context of female genital mutilation or cutting includes the lower status of women and girls, poverty, malnutrition, lack of education, lack of access to health care and family planning, early marriage and early maternity, which contribute to the continuation of the practice.

"The issue of female genital cutting challenges fundamental understandings of self, family, and morality," said Carolyn Mark, President of RI NOW, "Our presentation reveals the tensions between women, tradition and culture."

The practice of female genital mutilation or cutting is only one way among myriad social rules and practices in which society controls women's sexuality and ensures male dominance over women's reproductive lives. This systemic gender inequality impacts a broad range of women's human rights. These gender relations in the wider context of political, socioeconomic, and historical systems reinforce the societal gender subordination of women.

Education, social and economic development, and access to health services are fundamental to empowering women and elevating the status of women in communities practicing female genital mutilation or cutting. Global efforts to empower women remain more important than ever to ensure the sanctity of human rights.



Beth Sundstrom, MPH, serves as vice president of action for RI NOW. She specializes in women's health. In addition to female genital mutilation or cutting, RI NOW also presents on comprehensive sex education, contraception, safer cosmetics, and human trafficking. Visit www.rinow.org. photo by Agapao Productions

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# networking with a Latina twist

A round 75 people attended a June 25th networking event for small businesses, held at The Plant in Providence. Sixcia Devine is the president of HDSC, a Spanish emersion business, and lead the event. "We are creating a mainstream/Latino community rooted in a segment of growing economic, social, and political strength," Devine says. She is also the Providence metro regional director of the RI Small Business Development Center at Johnson & Wales University.

At a language networking event, participants are encouraged to learn and practice Spanish with Spanish speaking business owners. Though, it is designed to be accessible in both English and Spanish.

Look also for speed networking. People have three to five minutes to exchange business card and information before a buzzer signals them to move on.

Events are held at different locations each month. The next event is scheduled for August 28th from 5:30 to 8pm. For all the details call Devine at 401-499-7094 or e-mail Sixcia@hdsc.us. www.hdsc.us

photos by Agapao Productions



Kate Serio, freelance Spanish instructor



Angela Tejada Countrywide Home Loans



Susanna Eerhart Keller Williams Realty



Maria Pflieger G & I Insurance



Sandra Cano Latino Public Radio



Gisella Soriano The Met



From top left, Yomayra Reyes, Priscilla Almonte, and Apryl Silva are participants from MetLife Auto & Home. Middle, local artist Alicia Preza and Dominican Republic artist Elsa Catalina Ramirez T. Right, Renee Fullerton from Progresso Latino, Elena Calderon Patino a Hispanic recruiter, and Karen Gager from Big Sisters of Rhode Island. Below from left, Elizabeth Padin an entrepreneur, Felipe Moronta of Five Star Auto Detailing, Sixcia Devine of HDSC, Yaviri Grosso from Big Sisters of Rhode Island, and Vanessa Toledo-Vickers of Ethnic Business Partners.



# eliminating racism empowering women **JAVCA**

# fall session 2007 northern rhode island

APPLE is an afterschool, school vacation, and youth enrichment program for children age 6-15.

This program builds on the strengths and values of youth by providing them with a supportive, safe, and culturally diverse environment in which they can develop positive qualities for school success and a productive future. The curriculum includes the following:

Academics: This component allows youth the opportunity to heighten academic interest and develop effective study skills through homework assistance, tutoring, and computer literacy.

Physical Education and Recreation: This component heighten youth's social and recreational skills through performing arts, health and fitness, cooking, social clubs, and crafting.

Prevention: This component provides options to conflict and violence. Factual information is provided allowing youth to explore their personal attitudes and develop social skills to effectively address negative behavior. Conflict resolution, anger management, violence prevention, peer mediation, and health are part of the curriculum.

Leadership: This component allows youth to develop leadership skills in the promotion of community action, racial justice, gender equity, public policy, and peer mediation.

Empowerment: This component develops self-esteem and resiliency through active learning and exploration of cultural awareness, positive body image, financial literacy, technology awareness, career awareness, and resourcefulness training.

after school - 6:30pm \$85/5 days or \$17/day (3 day minimum) Transportation from school to YWCA is included. For more details or an appointment, call Nathan Smith, Youth Enrichment Program Director, at 769-7450.

#### ART CLASSES

New and returning students are welcome; every session covers new artists and projects.

#### 5 to 7 years old

#### ART FOR CHILDREN

If you love drawing then this class is for you. Learn the basics of art through drawing, painting, sculpting and creativity games. Please bring a smock or junky t-shirt and a smile. An art material fee of \$5 is included in the session fee. Missie St. Sauveur

Fri. 5-6:30pm \$66/9wks

8 to 14 years old

#### MODERN ART FOR YOUNG PEOPLE

We will cover "modern art" from the 20th century. Students will learn about some of the most famous names in art. Learn how art can be about more than just painting a house that looks like a house. Educational and very fun projects. An art material fee of \$10 is included in the session fee. Missie St. Sauveur Wed. 5:30-7pm \$89/9wks

13 to 18 years old

#### ART FOR TEENS: THE IMPRESSIONISTS

Particularly appropriate for those who have taken Modern Art for Young People, but all students are welcome. We will delve into more advanced techniques as we learn about the Impressionists and Post-impressionists. We'll also explore exciting new media, including oil pastel and gouache. An art material fee of \$10 is included in the session fee. Missie St. Sauveur Mon. 5-6:30pm \$72/7wks

Adults and teens\*

FEARLESS ART FOR ADULT BEGINNERS Have you always itched to try your hand at painting, sketching, or sculpting, but don't know where to start? Wish you knew the difference between Manet and Monet? In this class, adults can get an introduction to artmaking, as well as a little art history along the way, in a relaxed, non-judgmental atmosphere. No talent or experience required. Come have fun with us. You may be surprised by what you can create. An art material fee of \$10 is included in the session fee. \*Teens are welcome if accompanied by an adult. Missie St. Sauveur Mon. 7-8:30pm \$72/7wks

new classes for toddlers and preschoolers:

ART MUSIC DRAMA

LANGUAGE

#### 2 to 3 1/2 years old

Class is for child and their special grown-up.

#### MESSY MOMENTS art

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3 to 5 1/2 years old An independent class for your child (must be potty trained).

#### MUSICAL MUNCHKINS music

Music and movement activities include enjoyment of songs, fingerplays, simple instruments. A preschool project will be offered. Teacher TBA Mon. 1-2:30pm \$63/7wks MESSY MOMENTS art

Hands-on tactile experiences. Maybe you've painted with your fingers . . . but have you ever painted with your toes? Playdough, clay, mud, and other exciting experiences. Teacher TBA Tues. 1-2:30pm \$81/9wks

# MAKING STORIES COME ALIVE drama

Enjoy a story and create a story-related project. Children practice drama skills with story re-enactment. Teacher TBA Wed. 1-2:30pm \$81/9wks

# HOLA FRIENDS language

Introduce your child to Spanish/English in an exciting way! Enjoy a story, a preschool project, and a snack. Teacher TBA Fri. 1-2:30pm \$81/9wks

see new gym classes inside

### SHE SHINES<sup>TM</sup>

Published by YWCA Northern Rhode Island, *She Shines* is a magazine celebrating the aspirations and accomplishments of women.

Call 401-769-7450 to receive a free subscription or visit sheshines.org to view the online version.

The next issue will be themed "women of achievement". To inquire about ad rates or to reserve ad space, contact Lisa Piscatelli at 401-769-7450.

Registration for all classes begins August 20th. Classes begin the week of September 2nd and end the week of October 28th. No classes on September 3rd and October 8th.



#### SPECIAL INTEREST PROGRAMS

## RHODE ISLAND CLOTHESLINE PROJECT

A visual exhibit which bears witness to the victims and survivors of acts of violence against women. The RI Clothesline Project is currently housed at YWCA Northern Rhode Island.

#### RHODE ISLAND FEMINIST RESOURCES NETWORK

A collective network of feminists and feminist organizations in Rhode Island dedicated to enhancing communication that links our efforts to achieve a common goal of equality for all. Visit the web site at rifrn.net.

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#### SILENT WITNESSES OF RHODE ISLAND

A traveling memorial honoring women and children of Rhode Island who were murdered in acts of domestic violence. Learn more at silentwitness.net.

#### PARENTING

#### 16 to 21 years old

PARENTING IN PROGRESS

An alternative education program housed at YWCA in collaboration with Woonsocket Education Department, Project RIRAL, BVCAP, and Connecting for Children and Families. Eligible applicants must live in Woonsocket and be a pregnant or parenting young woman under 21 years old.

Class meets Mon. - Fri., 9am to 1pm.

For more information, call Deb Smith, Parenting in Progress Site Coordinator, at 769-7450.

#### CHILD CARE

For more details or an appointment, call Mary Anne Deslauriers, Director of Early Childhood Education, at 769-7450.

#### INFANT/TODDLER

Our philosophy is to provide a developmentally appropriate program for children 8 weeks (6 weeks with pediatrician consent) to 3 years that focuses on a child's individual needs. We provide a safe and nurturing program, which parents can rely upon throughout the year. The Early Childhood Learning Center encourages healthy social, emotional, physical, and cognitive development. Licensed by the Rhode Island Department of Children, Youth and Families.

#### LITTLE LEARNERS

**new program to prepare for preschool** For children 2 1/2 to 3 1/2 years of age. With a consistent daily schedule modeled after our existing preschool program, children will be offered opportunities for socialization, creativity, and toilet training. Daily schedule includes circle time, songs, storytime, snack, play and creative projects. 9am-12noon. \$15/day. Two, three, four or five day options available. Early Birds and Lunch Bunch available. Child care option also available for the afternoon.

#### PRESCHOOL PROGRAMS

For more details or an appointment, call Mary Anne Deslauriers, Director of Early Childhood Education, at 769-7450.

# PRESCHOOL register for 2007-08 school year

(limited afternoon openings available) The YWCA preschool is a developmental program for children age 3 to 5. Our philosophy is reflected in a "hands on" approach to learning through interactive experiences with peers, the environment, and adults. Our most important function at the YWCA preschool is to ensure that each child's first school experience is safe, joyful, and enriching. Two, three, and five-day programs with morning, afternoon, or full day options available. Licensed by the Rhode Island Department of Education.

#### PRESCHOOL STEPPING STONES register for 2007-08 school year

(limited morning openings available) A unique transitional program for children whose parents are postponing Kindergarten entrance. YWCA Stepping Stones is a developmentally appropriate setting where children participate in a program designed to enhance growth and development socially, emotionally, cognitively, and physically. Small class size (maximum 15) allows for much individual attention and teacher/peer involvement. This program meets Mon.-Fri., 9am-noon. Licensed by the Rhode Island Department of Education.

#### EXTENDED DAY PRESCHOOL:

The YWCA offers several extended day programs to help accommodate a parent or guardians' schedule.

#### EARLY BIRDS

Children enjoy morning activities in a classroom environment from 8-9am and then are escorted to their perspective classrooms. \$5/day

#### LUNCH BUNCH

Children eat lunch in a social environment then are offered center activities to enjoy from noon-1pm. Lunches are brought from home. \$5/day

#### AFTER PRESCHOOL CARE

Children are engaged in age-appropriate activities including gross motor play in playground. 4-6pm. \$5/hour/day.

#### YOUTH ENRICHMENT

For more details or an appointment, call Nathan Smith, Youth Enrichment Program Director, at 769-7450.

Our philosophy is to provide a developmentally appropriate program for children in Kindergarten to the age of 15. The program focuses on a youth's individual needs. We provide a safe, nurturing, and enriching program, which parents can rely upon throughout the year, especially after school, school vacations, and during the summer. The program also encourages healthy social, emotional, physical, and cognitive development. Licensed by the Rhode Island Department of Children, Youth and Families.

#### **AFTER SCHOOL**

For Woonsocket Public and Catholic Elementary Schools and Woonsocket Middle School students. This program is offered Mon.-Fri., 2-6:30pm (3 day minimum). Transportation is provided from the school to YWCA. APPLE is an after school program for children. The program builds on the strengths and values of youth by providing them with a supportive, safe, and culturally diverse environment in which they can develop positive qualities for school success and a productive future. Curriculum includes academics, physical education/recreation, prevention, leadership, and empowerment.

#### GYM PROGRAMS

#### Walking to 3 years old

#### JUMPING BEANS

*Gymnastics play with parent.* Debbie Fay/M. Martineau Tues. 9-10am \$50/9wks Thurs. 10-11am \$50/9wks

#### HALFTIME PLUS SPORTS

Great fun while building independent skills for 2 to 3 year old. Parents participate during first half of class in the gym for sports. Children later move into *classroom for crafts and playtime.* Debbie Fay/Debbie Nault Wed. 9-10:15am \$65/9wks

#### 2 1/2 to 3 1/2 years old

#### TUMBLE 'N RUN

Fitness, games, and gymnastics instruction. Debbie Fay/M. Martineau Thurs. 9-10am \$56/9wks

#### SNACK ATTACK

A variety of activities for your 2 1/2 - 3 1/2 year old. Gym time than a healthy snack, finish with a craft and playtime. Debbie Fay/Debbie Nault Thurs. 10:30am-12noon \$63/9wks

SMALL WORLD I, I+, II & III

Socialization and play groups; this is an excellent introduction program.

**SMALL WORLD I** - 1 HR Debbie Nault

Tues. 9-10am \$56/9wks

**SMALL WORLD I+** - 1 1/2 HR Debbie Nault Thurs. 9-10:30am \$66/9wks

SMALL WORLD II - 2 HRS Debbie Nault Tues. 10:00am-noon \$77/9wks Wed. 10:15am-12:15pm \$77/9wks

**SMALL WORLD III** - 3 HRS Debbie Nault Mon. 9am-12noon \$77/7wks Fri. 9am-12noon \$99/9wks

#### 3 to 7 years old

#### BREAKFAST SPECIAL

Fun and breakfast for 3 to 5 year olds. Please wear sneakers. Sports, obstacle courses, etc. Debbie Fay/M. Martineau Mon. 9-11am \$65/7wks

#### SPORTSTASTIC

A new sport every week, socialization, and lunch making for your 3 to 5 year old. Debbie Fay/Debbie Nault Wed. 12:15-2:15pm \$83/9wks

#### **INSIDE/OUTSIDE ADVENTURES**

Nice weather we will spend time outside on the playground collecting bugs, bird watching, and more. Bad weather we will play games in the gym. All activities followed by lunch. Debbie Fay/Debbie Nault Mon. noon-2:00pm \$65/7wks

#### **TUMBLING CRAFTY COOKS**

Beginner gymnastics skills training for 3 to 5 year olds combined with cooking and eating. Debbie Fay/Debbie Nault Tues. noon-2:00pm \$83/9wks Thurs. noon-2:00pm \$83/9wks

#### GYM PROGRAMS CONTINUED

#### BEGINNER GYMNASTICS

Beginner gymnastics skills training for 3 to 5 year old boys and girls. Debbie Fay/M. Martineau Tues. 10-11am \$63/9wk

#### GET UP AND RUN - new class 🌟

An active class for 4 to 6 year olds. Lots of sports and running. Debbie Fay Mon. 3:45-5pm \$40/7wks

#### **GYMNASTIC FANTASTIC**

A fantastic activity packed class for 3 1/2 to 5 year olds. One hour of gymnastics followed by lunch, craft, and playtime. Debbie Fay/Debbie Nault Fri. 12noon-2:30pm \$104/9wks

#### 6 to 9 years old

#### ENERGIZE ME - new class Class for 6 to 9 year olds. Basketball, hockey, soccer, obstacle courses, you name it. Get moving. Debbie Fay Wed. 3:45-5pm \$83/9wks

Wed. 3:45-5pm \$83/9wks

#### GYMNASTICS

BASIC PROGRAMS

#### 3 1/2 to 5 years old

# BEGINNER GYMNASTICS FOR GIRLS AND BOYS

A great all around introductory gymnastics program for 3 1/2 to 5 year old boys and girls. Preschoolers have the opportunity to advance to higher levels. Debbie Fay/Allison Lozy Fri. 3:30-4:30pm \$63/9wks

#### 5 1/2 to 12 years old

#### BEGINNER GYMNASTICS FOR GIRLS AND BOYS

A great all around introductory gymnastics program. Students have the opportunity to advance to higher levels.

Allison Lozy/Deb Nault/Hailey Franklin Tues. 4:45-6pm \$68/9wks

Allison Lozy, Hailey Franklin Sat. 10:15-11:30am \$67/9wks

#### **PRE-TEEN GYMNASTICS**

*Gymnastics program designed specifically for 10 to 12 year old boys and girls.* Allison Lozy Sat. 11:30am-12:45pm \$67/9wks

#### 13 to 18 years old

#### **TEEN GYMNASTICS & CONDITIONING** *Gymnastics program designed specifically for teenagers.*

Allison Lozy Sat. 1:15-2:30pm \$67/9wks

#### CONTINUING PROGRAMS

All classes listed below require permission from instructor for participation. Please call Jennie Graham or Debbie Fay at 769-7450.

#### 4 to 7 years old

#### ADVANCED PEE WEE GYMNASTICS-LEVEL I & II Deb Nault/Allison Lozy/Hailey Franklin/Deb Fay Thurs. 3:45-4:45pm \$54/9wks

#### 5 to 12 years old

#### **INTERMEDIATE GYMNASTICS** Debbie Fay

Thurs. 4:45-6pm \$67/9wks Allison Lozy/Hailey Franklin Sat. 9-10:15am \$67/9wks

#### ADVANCED

Debbie Fay/Allison Lozy/Elizabeth Garceau/Liane Barnett Tues. 3:30-4:45pm \$67/9wks

**PRE TEAM** Erica Lozy

Sat. 11:30am - 1pm \$67/9wks

#### COMPETITIVE TEAM

Monthly fee for all competitive teams: One day a week \$44/month Two days a week \$86/month Three days a week \$100/month Jennie Graham, Head Coach Breonna Gentes, Assistant Coach

HOT SHOTS 4 to 9 years old Sat. 9-11am

**TEAM A** 8 to 16 years old Sat. 11am-1pm

**TEAM B** 8 to 16 years old Thurs. 4:30-6:30pm Sat. 3:30-5:30pm

**TEAM C** 8 to 16 years old Tues. 4-6:30pm Sat. 1:30-3:30pm

#### TEAM D 9 to 18 years old

Tues. 4-6:30pm Fri. 4:30-6:30pm Sat. 1:30-3:30pm

#### VOLLEYBALL PROGRAMS

**ADULT VOLLEYBALL LEAGUES** League Director: Debbie Fay

If you play in more than one volleyball league you receive a discount for 2nd or 3rd league. Sign up for two or more leagues today. Volleyball teams are picked by draft. Come prepared to play on organizational nights. Dates are subject to change due to weather or other uncontrollable circumstances. To verify times/dates, call Debbie Fay, Physical Education Director, at 769-7450.

#### (for Sunday league only) Bring in your own team. If you don't

Bring in your own team. If you don't have a team, please attend organizational night and we will try to help you make a team. 10 wk league plus playoffs.

#### **INTERMEDIATE MIXED CO-ED** Sundays

Organizational night will be held November 4th from 6-8pm. League play begins November 11th. \$56/10 wks & playoffs/plus membership fee.

#### POWER CO-ED JOHN PIETROPAOLI LEAGUE Tuesdays

Advanced players. Organizational night will be held September 11th from 6:45-8:30pm. League play begins September 18th. Teams formed by draft. \$56/10 wks & playoffs/plus membership fee.

#### INTERMEDIATE CO-ED Wednesdays

Intermediate or above players only. Organizational night will be held September 12th from 6:30-8pm. League play begins September 19th. Teams formed by draft. \$56/10 wks & playoffs/plus membership fee.

#### HEALTH PROGRAMS

#### **ENCOREplus**®

ENCOREplus<sup>®</sup> is a systematic approach to women's health promotion, in particular, breast and cervical cancer education. The YWCA offers community outreach, breast and cervical health education, linkage to clinical



screening services and assistance in accessing and navigating diagnostic treatment services when necessary. The YWCA also offers support during diagnosis and treatment.

If you are over the age of 40 and have no health insurance, or your insurance does not cover breast and cervical screenings every year, you may qualify for free services. The Rhode Island Department of Health Women's Cancer Screening Program provides a women's health exam including clinical breast and pelvic exams, Pap smear, mammogram, and follow-up services.

For more information about ENCOREplus<sup>®</sup>, call Joyce Dolbec, YWCA Health Consultant, at 769-7450. If hearing/speech impaired call 1-800-745-5555 for more information on the Cancer Screening Program.

#### 16+ years old

#### AEROBIC DANCE IN MOTION

Fees reflect member rates, nonmembers pay an additional \$20.

Collette Doura (starts Sept. 5th) Mon./Wed., 7:15-8:15pm \$53/8wks

Carol Goodier (starts Sept. 4th) Tue./Thurs., 7:15-8:15pm \$53/8wks

#### 17+ years old

#### WOMEN'S WORKOUT ROOM

Enjoy the privacy of a women's only facility with: a four stack universal machine, bikes, free weights, treadmills and showers. You must pay a \$20 instruction/processing fee and attend an introductory session in order to be eligible to use the room. A YWCA adult female membership is required.

#### WOMEN'S CLUBS

#### APRES-MIDI

This club provides opportunities for both single and married women to share activities, information, and to gain new friendships. Activities include guest speakers, outings, restaurant tours, luncheons, and demonstrations. Membership is open to women 30 years of age and over. Meetings are held on alternate Thursdays at 1:30pm from September through June.

#### Y WIVES & GIRLS

The purpose of this club is to build a fellowship of women devoted to the task of enriching each member's life by building a program around education, services for others, and recreation. Activities include outings, special events, and service projects. Membership is open to women 30 years of age and over. Meetings are held on alternate Tuesdays at 1:30pm from September through June.



#### YWCA ADVOCACY

#### 3rd annual tools of the trade luncheon





#### OUR MISSION

The YWCA is a women's membership movement nourished by roots in the Christian faith and sustained by the richness of many beliefs and values. Strengthened by diversity, the Association draws together members who strive to create opportunities for women's growth, leadership, and power in order to attain a common vision: peace, justice, freedom, and dignity for all people. The Association will thrust its collective power toward the elimination of racism wherever it exists and by any means necessary.

#### FALL SESSION 2007

#### YWCA NORTHERN RHODE ISLAND

CONTACT US 514 Blackstone Street Woonsocket, RI 02895 T: 401-769-7450, F: 401-769-7454

#### STRONG ALONE FEARLESS TOGETHER

ANNUAL MEMBERSHIP 6 to 16 years \$12.00 17 to 64 years \$22.00 65 and over \$17.00

Children under 6 must be covered by a parent or guardian membership. Membership fees are not refundable or deductible as a charitable contribution. Reduced rates are available in some classes for members 65 and over. All classes and activities are open to both sexes unless otherwise indicated in the class description. A member may use the membership card at all other YWCAs in the USA.

YWCA membership, paid yearly, is required for participation in all programming except as otherwise indicated. Special non-member fees are available for some adult programs. As a YWCA member, you have access to:

- low cost, innovative programs
- special membership events
- volunteer opportunities
- membership in the oldest, largest women's movement in the nation (men and boys are welcome as associates)
- use of YWCA facilities nationwide

HOURS

Monday - Thursday, 9am - 9pm Friday, 9am - 6:30pm Saturday, 9am - 5pm

#### STORM POLICY

Please listen to radio stations WOON 1240AM or WNRI 1380AM for YWCA cancellations, or watch Channel 10 & 12 closing announcements. School system delays, early dismissals, and professional days do not apply to YWCA schedule.

#### SCHEDULE

Classes run in consecutive sessions during the school year, with a new schedule for the summer.

#### ROOM RENTALS

Room rentals are available. Contact the YWCA for details, 769-7450.

#### NOTABLE:

Deborah Denham, preschool teacher, was awarded a Child Development Associate Credential by the Council for Professional Recognition, June 1, 2007.

Deborah L. Perry, executive director, in June was appointed vice president on the

board of directors for the Woonsocket Task Force on Substance Abuse.

Lisa Piscatelli, communications director, in Spring completed a QuarkXPress continuing education class at Rhode Island School of Design.

Nathan Smith, youth enrichment program director, completed an educator's online course on instructing for general equivalency degree.

#### BOARD OF DIRECTORS

Nancy Thompson, President Kim Garneau, Vice President Susan Gershkoff, Esq., Secretary Cathy Brien, Treasurer Rosemary Brite Alessandra Borges Gail Davis Susan Donahue, DC Vivian Godin Jeanne Lynch Marissa Trinque Deborah L. Perry, Executive Director

EVENTS:

• Sept. 4, First day of preschool for Monday, Tuesday, Wednesday classes. Designated as a visit with parent and class will be held for one hour only, 9-10am or 1-2pm. No full day preschool available.

• Sept. 6, First day of preschool for Thursday/Friday classes. Designated as a visit with parent and class will be held for one hour only, 9-10am or 1-2pm. No full day preschool available.

• Sept. 20, YWCA 3rd annual Tools of the Trade Luncheon: 11:30am-1:30pm at Kirkbrae Country Club. For nomination, ticket, and underwriting information, call Lisa Piscatelli at 769-7450. Theme: Rhode Island women who improve the lives of children and youth.

• Oct. 1, Women & Infants and YWCA Northern Rhode Island Open House held at Women & Infant Medical Office, 2168 Diamond Hill Road, Woonsocket health celebration. Mammography provided on site. Contact Joyce Dolbec, 769-7450.

• October 19, 4th annual Wal-Mart & YWCA Northern Rhode Island Women's Health Event held at Wal-Mart on Diamond Hill Road, Woonsocket. Contact Joyce Dolbec, 769-7450.

• October 27, 3rd annual Women of Color Event sponsored by American Cancer Society & YWCA Northern Rhode Island held at YWCA Northern Rhode Island, 514 Blackstone Street, Woonsocket. Contact Joyce Dolbec, 769-7450.

• October 27, Circle of Life Breast Cancer Event is 1-5pm at YWCA Northern Rhode Island. Contact Joyce Dolbec, 769-7450.

• October 28, 2nd Queen for a Day event sponsored by YWCA Massachusetts/Rhode Island ENCOREplus<sup>®</sup> collaboration held in Malden, Massachusetts. Contact Joyce Dolbec, 769-7450.

# networking skills that capture your clients

by Sixcia Devine

E xamine the word networking. A net is used to capture things. "Working" might be defined as the action we take in order to live; to stay active. Join the two words and "networking" is about the type of people you're capturing, and how you use those contacts to help keep your business growing.

Of course, it is work. It does take time. Few people are truly comfortable starting a conversation with a complete stranger, especially a conversation with an agenda. And, who has time for 5:30-8pm business events three nights a week? But you can lessen the strain and increase the productivity by networking effectively. Here are a few recommendations you can use to manage your time and make your networking as effective as possible:

# You know more people than you think, keep in touch regularly.

Make a schedule – maybe re-contacting 25 people each week, or all your contacts once each quarter, etc. It can be as simple as a call/mail/e-mail with a hello or happy holiday. Let them know that you haven't forgotten them. Be open and giving with the connections you've made. Karma is sure to come your way. Statistics say that every person knows at least 200 other people. So if you make it a point to meet 500 people in Rhode Island, you can honestly say, with a straight face, that you are connected to all one million people in Rhode Island. However, if you only keep in touch with 50 of the 500 you met, you have wasted your previous efforts.

# Attend one networking event a week, get out of your circle once a month.

You don't have to go to every event. You do have to go to events regularly. Developing relationships within your circle is important, but it shouldn't close off other possibilities. A good balance is to force yourself out of your routine once a month (or once every two months). You know an event is "out of you circle" if you feel uncomfortable going there. There is nothing wrong with that – consider it a sign you are doing something right. And, "I've never been to this group before. What do you think about it?" is a great conversation starter.

#### Get to know "extenders".

Sometimes we forget about "extenders" – the people who may spread the word about us, but are not direct customers. These include vendors, suppliers, your clubs or organizations, complementary businesses, and the media. Look up one of their events as your "out of my circle" event.

# Connect to communities as well as individuals.

We associate networking with individuals. Make sure you include communities in the form of community organizations in your contacts. You don't have to know every individual in the group. Think about what communities you are a part of, or want to be part of. If they have an organization, contact the representative. Use a chat room if you don't want to go in person. Find out if they use a newsletter, etc. Know who the group is and what they do. In doing so, someone there will come to know about you. Keep the representative on your recontact list.

Crafting a net is work. It does take time. And it happens one knot at a time, time after time. Don't think of networking as something you can accomplish in one day, or at one event. Instead try to add one knot each week or so. Don't lose the knots you have already tied. Do expand your repertoire. Add one new contact to your list every week, and, you will be amazed at the positive impact it has on your business in six months.



Sixcia Devine is the Providence metro regional director at the RI Small Business Development Center at Johnson & Wales University (www.risbdc.org). She is also a partner in HDSC, a Spanish emersion business (www.hdsc.us). photo by Agapao Productions

# creating your own path

"Sometimes we get caught up in believing that there is only one way to do things, one path to follow, one solution to a problem, only one way of the world. I've never liked following rules. Especially rules that limit the imagination.

Growing up in the inner-city and having a very strict Dominican mother was probably what prompted me do all the daydreaming I could during my free time. Now as an adult, sometimes I wonder how I lived through the violence at home and at school, my schoolmates' pregnancies, meaningless advice from the school guidance councilors, the peer abuse, and depressed environment that was high school.

My grandmother (abuelita), Argentina Perdomo, was my role model and my super hero. Her humorous outlook on life, listening skills and abilities to make me understand why people cause hurt upon each other, helped me to create my own path and seek out all sorts or amazing opportunities beyond my realities.

These are three tips my abuelita gave me that helped me create my own path:

First, decide where you want to end up – your goals. Forget about what other people are saying; where you are starting from; and all the other things in the way.

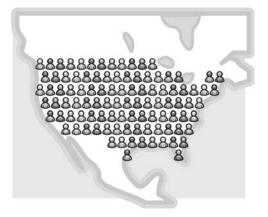
Second, look at where you are and what you need to accomplish to reach your destination.

Third, like mapping any trip, educate yourself and explore the different paths that can take you from where you are now, through those accomplishments, to your final destination. You'll find you have more alternatives than you can see right now.

So the next time you find yourself trapped by the way of the world I hope you remember these and be able to make your path truly your own."

- Sixcia Devine

# in her words • •



# in 2050, half of U.S. will be people of color

by Angela D. Johnson

<sup>1</sup>*B* she Shines

"Companies hoping to grab the greatest share of the consumer market must be prepared to address the consumer nuances of the growing population of color, including the language issues associated with the increasing immigrant population." ■ n the next 50 years, the number of Latinos and Asian Americans in the United States will triple, while the white non-Latino population will increase a mere 7 percent, according to recent U.S. Census Bureau population projections.

Based on the 2000 Census data, white non-Latinos accounted for 69 percent of the population that year, while Latinos (who can be of any race) made up 13 percent, African Americans 13 percent, and Asian Americans 4 percent. In 2050, white non-Latinos will make up just 50 percent of the population, with Latinos accounting for 24 percent, African Americans 15 percent and Asian Americans 8 percent.

While these numbers prove how rapidly U.S. demographics are changing, they also foreshadow the direction in which marketers will need to target their efforts. The mainstream consumer market no longer will be dominated by white non-Latinos. The ineffectiveness of a "one-size-fits-all" marketing program will be even more apparent.

Companies hoping to grab the greatest share of the consumer market must be prepared to address the consumer nuances of the growing population of color, including the language issues associated with the increasing immigrant population.

Overall, the U.S. population is expected to increase 49 percent between 2000 and 2050, from 282.1 million to 419.9 million. The Census Bureau said this growth is in sharp contrast to most European countries, where populations are expected to decline by mid-century.

The Asian-American population will experience the biggest increase in the United States, expanding from 10.7 million in 2000 to 33.4 million in 2050, an increase of 213 percent. During the same time period, the Latino population will swell to 102.6 million in 2050 from 35.6 million in 2000, a 188 percent increase. The African-American population will experience more modest growth of 71 percent, rising from

35.8 million to 61.4 million, while white non-Latinos will exhibit the most minimal increase, growing from 195.7 million to 210.3 percent.

Population projections are based on Census 2000 data and assumptions about future childbearing, mortality and international migration. Gregory Spencer, chief of the population projections branch of the U.S. Census Bureau, said international migration, or immigration, will play a much larger role in the surge in the Asian-American and Latino populations. However, Spencer noted, "The Asian population is much more driven by migration than the Hispanic population."

In projections for 2005, international migration is expected to account for 60 percent of the increase in the Asian-American population and 35 percent in the Latino population. For the African-American population, this factor accounts for about a quarter of the population growth. This is a trend the Census Bureau expects to continue for the next half century.

It is anticipated that a greater percentage of the U.S. population will be older, with one in five people 65 years or older by 2030. While the ratio is the same for white non-Latinos, the proportions are much lower for people of color. Approximately one in seven African Americans, one in six Asian Americans and one in 10 Latinos will be 65 years old or older by 2030.

Regardless of the growth rate of the country's various racial and ethnic groups, the Census Bureau predicts that women will continue to outnumber men during the first half of the century, going from a numerical difference of 5.3 million in 2000 to 6.9 million in 2050.

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# trustee speaks against chairman's slur



**S***he Shines* gives thumbs up to Dr. Barbara Roberts, a cardiologist and former board of trustees member at Roger Williams University.

This past May, Roberts demanded chairman Ralph Papitto resign for using the slur "nigger" during a trustee meeting in which a report on the lack of board diversity was discussed.

Dr. Roberts is a 2006 YWCA Northern Rhode Island Women of Achievement award winner for her pioneering work to improve women's heart health.

photo by Agapao Productions

"Racism will only end when a significant number of white people of conscience, the people who can wield systematic privilege and power with integrity, find the will and take the action to dismantle it."

- joan olsson, Detour/Spotting for white anti-racists



"Hear and see the stories of so many **AMAZING WOMEN** in our community who make a difference in education, healthcare, business, politics, and the arts."

For a calendar of events and to e-mail Deb Ruggiero, visit **www.amazingwomenri.com**.

# Deb Ruggiero host/producer of AMAZING WOMEN:

Sunday 8:30am on 630 WPRO AM Wednesday 7:30pm on Rhode Island PBS television (channel 36/cox 8)





# in her words • • • • •

Reza Corinne Clifton is the publisher and editor of www.RezaRitesRi.com, a news and events website for Rhode Island's ethnically, artistically, and socially diverse. She is a 2007 RICJ Metcalf Award Winner for Diversity in the Media. photo courtesy of Clifton





*editor's note:* Joan Countryman was the guest speaker at a June 26th event for the organization, Volunteers in Providence Schools. She spoke on the value of public education, community service, and volunteerism. Reza Corinne Clifton attended Countryman's conversation with the community. photo by Reza Corinne Clifton

# I am because of Joan Countryman

by Reza Corinne Clifton

#### "I am because we are."

This South African expression resonated with Rhode Island's world famous educator, Joan Countryman, the first time she heard it spoken. Nelson Mandela, the former political prisoner and first post-apartheid president of South Africa, said the words during an event at which he spoke right after her.

Sharing the stage with Mandela is one of Countryman's most cherished experiences; even after she realized that his beautiful saying, like many of the ideas he espoused, were inherently South African.

Yet hearing Countryman speak on a balmy Tuesday afternoon in June, at a special event set up by the organization Volunteers in Providence Schools, I couldn't help but feel that the expression also perfectly embodied the Philadelphia-bred educator. And, furthermore, that maybe, she felt it did too.

#### from Lincoln School to Oprah Winfrey Leadership Academy for Girls

Countryman was raised and lived much of her adult life in Philadelphia, Pennsylvania, but she proudly calls Rhode Island home. Rhode Islanders may recognize her name because of the 12 years she ran Lincoln School, a highly-acclaimed, all-girls, pre-kindergarten to 12 alternative school in Providence. Boasts the website, it is the only all girls Quaker school in the nation. Before running Lincoln, Countryman spent 23 years at a different Quaker school. It was at her grade- and high school alma mater, Germantown Friend's School in Philadelphia.

Locally, nationally, and internationally, many will recognize Countryman's name because of her acceptance to run what is arguably one of the most famous and wellwatched schools in the world: the Oprah Winfrey Leadership Academy for Girls, located in South Africa.

#### her family business of education

Countryman is a practicing Quaker, as are members of her family. Her family's introduction into the religion happened after sending Countryman to Germantown Friend's School. As Countryman explains it, her father installed her there after removing her from Philadelphia public schools in the second grade. His decision was due to the fact that Countryman and her best friend were being punished for reading ahead of planned lessons.

Countryman's father was a teacher himself, one of two African-Americans who integrated the teaching staff of Philadelphia's public schools. It was during the 1930's, during the years marking the economically- and socially-ravaging Depression era. He had just graduated in 1933 with a degree in Electrical Engineering from the historically Black school, Howard University, but he was having trouble finding work.

Other members of Countryman's family, including her children, joined the ranks of her and her father to also become teachers. She calls education "the family business." But during her Volunteers in Providence Schools sponsored talk at Hope High School in Providence, Countryman wondered aloud whether her family could have had a different career lineage. Why? At the time that Countryman's father was applying for work, she recounts from his stories, the New York City Police Department and Philadelphia schools were the only employers recruiting.

Countryman shares this thought in a comedic yet entirely serious way -a style that makes her very easy to listen to. Countryman's presentation as a whole was presented in a grounded and digestible way. It makes me muse over what it might be like to be her student.

When she talks of school reform, for example, she summarizes her outlook in a straightforward way. "We have to believe they can do it," she says. She later brings the audience's attention back to the crop of students in South Africa, closing her point and reminding the audience "in ten years these girls will be 24."

#### the magic of Countryman

"There is not a magic solution to the problems in education," Countryman says during the second-half of her presentation to the audience of traditional and nontraditional educators, Volunteers in Providence Schools volunteers, and others curious to hear about her South African adventures, relationship to Oprah, and lessons on education. I would go further to say that there is no magic solution to any societal problem.

But as I think about all the girls and women in Philadelphia, Providence, and Johannesburg, South Africa that are because Countryman was, I can't help but feel like maybe there is a little magic sometimes.



# Cora Daniels: sick and tired of a ghetto nation

by Reza Corinne Clifton

"Ghetto is no longer where you live; it is how you live. It is a mindset, a mindset that celebrates and embraces the worst."

- Cora Daniels (July 26, 2007 interview with Clifton)

**N** ew York writer and journalist, Cora Daniels, is currently on a lecture circuit for her second and most recently-published book, *Ghettonation: A Journey into the Land of Bling and Home of the Shameless.* She has visited a number of large- to moderate-sized cities like LA, Atlanta, Cleveland, Buffalo, and Boston. She has or is making plans to visit community and school locations in Las Vegas, San Francisco, Newark and New York. After that, she'll return to Boston to participate in a conference.

"Sounds like a zig zag list but I go where people invite me. I've been lucky. People have responded well to the message of *Ghettonation* and are eager to talk about these issues."

Daniels is right. At the Boston talk at Northeastern University, hosted by the Young Professionals Network of Eastern Massachusetts, audience members were eager to engage and ask thought-provoking questions of Daniels, about both her book and her ideas on community empowerment in general. But Daniels isn't surprised.

She talks in the book about how easy it was to acquire interviews just by mentioning the title of the

book or the word ghetto. And even though Daniels wrote *Ghettonation* because, "as a Black woman," she was "tired of it all," it wasn't an exclusive set of ethnicities, income-earners, or marginalized society members that responded to Daniels recruitment efforts or against whom Daniels was reacting.

As a matter of fact, one of the observations that compelled Daniels to write the book was seeing America's wealthy, white, flawed-yet-beloved princess – Paris Hilton – subtly appropriate the adjective use of "ghetto." It was during her Fox network show, "A Simple Life," and it was particularly shocking to Daniels because of Hilton's almost cartoon-like distance from the physical ghetto.

That book's theme of universality is present in chapter 6, where Daniels brilliantly takes a menagerie of musical lyrics from a variety of different artists, and weaves them together to offer a startling and poignant close-up of the hateful and socially depredating messages in contemporary music. And while it probably won't astonish everyone that much of the material comes from big-name hip hop artists, what is shocking is the inclusion of artists generally thought of as being family-friendly musicians or appropriate role-models with mainstream appeal; artists like Beyonce, the Black Eyed Peas, and Britney Spears (at least earlier in her career).

"I purposely chose lyrics from songs and groups that are very popular and mainstream to illustrate just how widespread and low the bar had gotten. It is too easy to just blame this on the 50 Cents of the world," Daniels explains, referring to the musician that currently serves as the poster-boy of hip hop violence.

Before writing *Ghettonation*, Daniels published a book called Black Power Inc., about the rise of Blacks in Corporate America in the post-Civil Rights-era. She developed it after a series she wrote for one of her former publishers, Fortune Magazine. Next she wrote *Ghettonation*, while a third and fourth book are in the works, she reports.

As a writer, pop culture observer, and student of African-American history, I am drawn to the writing of Daniels. With her easy-to-read writing style, and carefully selected references, I was thoroughly satisfied in making *Ghettonation* an addition to my personal library. But anyone paying attention to – or actively trying to ignore – what they're seeing in mainstream culture might take a moment to look at it as well.

"At its heart, ghetto is thinking short-term instead of long-term. Today is the most important because tomorrow doesn't matter." – Cora Daniels, *Ghettonation: A Journey into the Land of Bling and Home of the Shameless,* released March 2007.





## COME CELEBRATE BREAST HEALTH MONTH WITH US!

Women & Infants' Woonsocket Medical Office Building and the YWCA of Northern Rhode Island

invite you to an

#### Open House Monday, October 1, 2007 10 a.m. to 2 p.m.

at the Woonsocket Medical Office Building 2168 Diamond Hill Road Woonsocket, Rhode Island

We'll have available:

- Breast Health Information
- Cancer Screening Program Information Physician Referral



Refreshments

### consider me

by Dalia Madrid, 7th grade girl

Consider me not white but right To want to be someone To want the same treatment As the person next to me To want equality for all Maybe to you it is too much to ask But to me it is just what we need consider me

by Brianna Wright, 8th grade girl

Consider me mixed, white but also Spanish Consider me different maybe a little weird cuz I'm not like you Consider me, nice or mean Maybe a little scary Even hairy Consider me, me, take it or leave it Cuz I'm going to stay the way I am, & no one can change it not even you!!

### consider me

by Calder Brown, 8th grade boy

Consider me A human Carbon based Consider me A living being Striving to live And working to understand

### consider me

by Madeline Sime, 10th grade girl

Consider me Your sleeping beauty Consider me Yours truly Consider me Your partner Consider me Your sunshine Consider me Your wife Please Just Consider Me

# poetry spreads from Providence

inner city youth learn to use words in a new way

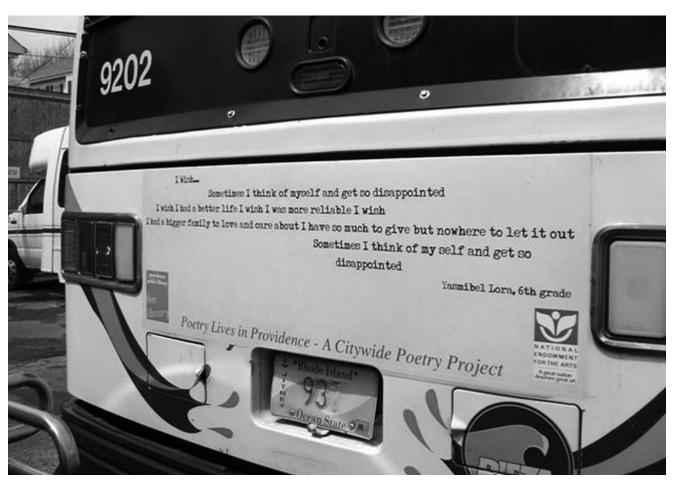
he Providence Public Library recently conducted a city-wide Youth Poetry Project that was made possible through a grant from the National Endowment for the Arts. This project encouraged 25 middle and high school-aged youth to express themselves through poetry. Various public displays shared the poetry within the community, including signage on 21 Rhode Island Public Transit Authority buses.

Christine Gardiner, a poet educator at the

Olneyville library branch, lead a discussion on Langston Hughes' poem, *Consider Me*. Her students created their own poetry in response.

For current happenings at the Providence Public Library, visit www.thelibraryonline.org. And for statewide book-related programs/activities visit www.ribook.org/calendar.asp.

photo courtesy of Providence Public Library



# untitled

by Christine Gardiner

Water rolled on the red stove and the carving knife spoke blithely to the board.

You dropped your tongue and caught up mine, and the hot pot clattered on the floor

as the cleaver fell to sever bread and Flesh, and crown from King - words

dull enough to pare a fulgent thought to common, mislaid thing.

•••••

Christine Gardiner is from Philadelphia. She is a graduate of and a graduate student at Brown University. She writes stories, poems and, on occasion, a picture book for children.

# she shines interview .....



Rose Pearson founded The Writer's Circle and published *Rhode Island Writers' Circle 2007 Anthology*. It includes new short stories, memoirs, essays, poetry and drama featuring Rhode Island authors. For more information contact TheWritersCircle@aol.com. photo courtesy of Pearson

# a rose by many other names

Rose Pearson's mark on Rhode Island's literary scene

by Helen M. D'Ordine

s she a ringmaster, calling you to look at the next act? Is she a juggler, keeping many balls in air at the same time? Or is she a tightrope walker, creating balance in order to entertain? Being with Rose Pearson is definitely like going to the circus. You never know what to expect next.

As creative director she founded The Writers' Circle in 1993, following the death of her mother. The mission of the nonprofit The Writers' Circle is to encourage "emerging and professional writers to develop new and original works". Pearson has inspired countless poets, playwrights, fiction and non-fiction writers to put pen to paper for the sheer joy of it. Part mother hen, part drill instructor, she has guided many in the writing process. Whether it's publishing two anthologies (*The Rhode Island Writers' Circle Anthology 2003 and 2007*) or producing plays, Pearson hones writing talent across the state and beyond.

In its infancy, The Writers' Circle met in The First Unitarian Church on Benefit and Benevolent Streets. Pearson produced shows to highlight the talents of the current crop of writers, to which the community was invited. These were informal events, open to the public.

Over the years, The Writers' Circle has convened at the Sarah Doyle Center on the Brown University campus and, also, in Warwick. For several years, there was a series of Friday night cabarets at the Brown Faculty Club. Guest writers would speak and people would be invited to read at the open mic. The 2007 Playwrights' Showcase was held at the Central Congregational Church in Providence. All The Writers' Circle events are noted in the *Providence Journal* and other area newspapers. Tickets are sold to all Providence events but free tickets are given to the homeless and to people from group homes. Classes have a fee and are by invitation only.

Pearson is well-known among the Who's Who of literary luminaries in Rhode Island. From actress Rose Weaver (presently of Los Angeles), authors Ann Hood and Robert Leuci to Tom Chandler, former Rhode Island Poet Laureate and many more, those who work in the arts come to share their experiences with aspiring writers.

For Pearson, writing and The Writers' Circle are labors of love. Whether she is developing a play, staging readings or editing another's work, Pearson is totally immersed in the process. As a playwright, she goes by the pen name of Grace Tryon, which was her late mother's name. Pearson says that her mother was a poet who hid her poems in a shoe box. Pearson/Tryon has had plays produced in Rhode Island, Massachusetts, Illinois, and California. Educated in Chicago, she attended the University of Illinois. Pearson graduated from Mundelien Women's College with a degree in theatre and received a Master of Arts degree in Psychology from De Paul University. She studied/worked for a year at the Goodman Theatre in Chicago.

In her calm, quiet and unassuming way, Pearson continues to make her mark on the literary scene in Rhode Island.  $\therefore$ 

# in her words

# going downtown

by Helen M. D'Ordine

Girls in plaid dresses Should heed their mothers who say, "Don't get dirty" while waiting outside.

Girls in plaid dresses, with patent leather shoes should always act primly while mothers get dressed.

Girls in plaid dresses, with patent leather shoes, hair ribbons in place, should not climb fences.

Girls in plaid dresses, with patent leather shoes, hair ribbons in place, wearing white gloves,

should not get caught on sharp fence pickets, should not rip their dresses nor fall on their faces.

Girls in plaid dresses with patent leather shoes, hair ribbons and gloves, should stand still and look pretty.

•••••••

Helen M. D'Ordine received her Bachelor and Master degrees in Education from Rhode Island College where she is now an adjunct professor. She is a Rhode Island Writing Project Fellow. At The Writers' Circle, she is a member and teacher. D'Ordine's poetry and expository pieces have been published locally, nationally, and internationally. photo courtesy of D'Ordine



# a quote from herstory



# Mary Katherine Goddard 1738 - 1816

- 1762 The Goddard family, including Mary Katherine, published Providence's first newspaper, the Providence Gazette.
- 1775 Mary Katherine Goddard is first female postmaster in United States.
- 1775 Mary Katherine Goddard is first female publisher in the United States.

#### "Published by M. K. Goddard . . ."

On May 10, 1775 Mary Katherine Goddard assumed the sole editorship of the Maryland Journal where she edited the newspaper herself for ten years. Under her editorship, the newspaper openly expressed Americans' yearning for freedom.

1777 Mary Katherine Goddard printed the first copy of the Declaration of Independence that included the names of the signers.

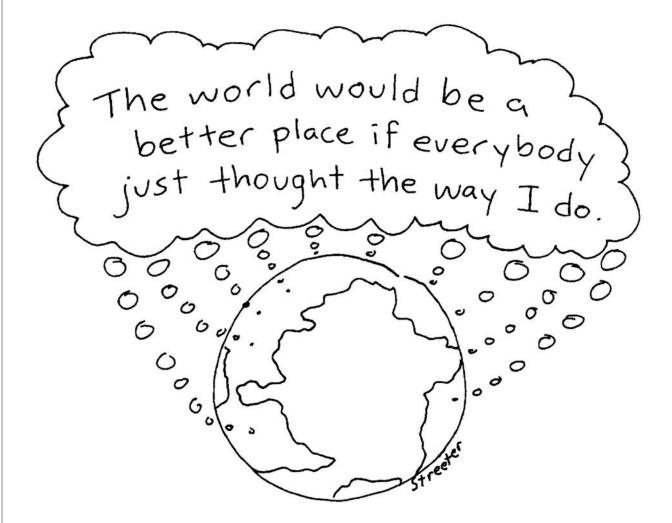
The Maryland State Archives, cites Mary Katherine Goddard as an expert and correct compositor of types according to her brother, William. Respect for her abilities as postmaster is established in a letter by Thomas Jefferson. Visit www.baltimoremd.com/monuments/ goddard.html for more information.

photo courtesy of Maryland State Archives ("The Maryland Press 1777-1790" by Joseph Towne Wheeler, 1938)

she Shines

# sense ability • • • •

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# express yourself in She Shines



### contribute:

*She Shines* welcomes letters to the editor, articles, poetry, stories, graphics, photos and calendar events. Contact us if you have an inspiring story to tell or have a suggestion of someone to be featured. Only original contributions will be considered and may be edited due to space limitations. Include contact information including name, e-mail, address and phone number. Images provided electronically must be high-resolution.

### submit cover art:

The cover is reserved as a gallery of art in keeping with the theme of *She Shines*. For consideration, send in a photo by e-mail attachment or mail. This is a wonderful opportunity for local artists to show their work. A biography is published in conjunction with the "Artist Canvas" section of *She Shines*.

### advertise:

Visit sheshines.org to view the advertising media kit or call Lisa Piscatelli at 401-769-7450.

### upcoming themes:

A special issue honoring the 2007 YWCA Women of Achievement is "improving the lives of children and youth". Content is due by 9/3.

The winter issue is "hearth and home" and content is due by 11/5.

photo of Mollie by Deborah L. Perry

She Shines c/o YWCA Northern Rhode Island 514 Blackstone Street Woonsocket, RI 02895 p 401 769 7450, f 401 769 7454 sheshines.org info@sheshines.org





# shining

with Kathie Raleigh

#### a local connection

Where do you live? "I live in Scituate. I grew up in Glocester reading 'The Call'."

Tell me about the Woonsocket community? "What is great and I noticed this when I first started to work here too, the people are very welcoming and accepting." Raleigh has worked at *The Call* for 31 years.

What are the challenges for this City? "The challenges of being a former mill town, when the industry leaves you are faced with financial issues that are daunting. And it's equally daunting to make an old mill town attractive. It takes a lot of work."

Do you have a strong opinion on any particular local matter? "It is easier to have opinions on big broad issues and it gets tougher when you narrow it down to something you deal with everyday... So even though my opinion is strong [that the arts in school are important] it is always tempered by reality [town budgets are stretched]. I think that is maybe what you find when you're a journalist. You try to go not to find the story you want to tell, but just to go out to see what the story is."

What do you like most about your job? "The best part of my job is just all the people I've met . . . I think the most interesting people are the ones that know a lot about one thing. And in my job I have to know a little bit about a lot of things. And maybe that's why I respect those specialists because they know something inside and out and are enthused about it."



Raleigh is the lifestyle editor at The Call, Woonsocket's daily newspaper, and a former board member of YWCA Northern Rhode Island. She was board president when an endowment was established. "It was exciting to think about doing something like that that would have a lasting place," Raleigh said. interview by Lisa Piscatelli and photo by Deborah L. Perry

### yesterday, today, tomorrow

What changes have you seen in your 36 years working for newspapers?

1. "Technologically we have gone like from the Dark Ages to the Jetsons . . . [With computers] its much easier, much faster, and much more fun."

2. "I still think people expect journalist to be the ones to dig out the truth even though the credibility issue has come and gone and kind of changed. Even locally when people have a problem or there is some injustice being done or their getting the run around, one of the first places they call is 'The Call'. I think that still speaks to the fact that journalism is respected"

## Describe women's representation within newspapers today?

I actually think right now I don't see so much dealing with the news as a male female thing. A lot of women are interested in sports and a lot of men are interested in cooking. I think those lines are blurred. Certainly men and women are interested in local government and are now represented in local government a lot more evenly then they used to be."

What challenges face this industry? "Journalism is going to have to figure out a way to use the Internet profitably."

#### Are there other concerns?

"What you need more of is to expand age wise ... You need to get people into the habit of reading the paper when they're younger." "That's why you can't take the comics out ... and I think the entertainment stuff that I do ... maybe that's an entree ... as you are flipping through you might see a headline on something else that grabs you."

#### Describe the role of a newspaper?

"There is the escapist for entertainment, there is the almost noisiness of what is going on in your backyard, and then there is the nationally issues that you just want to know a little bit more in depth."

### her own style

How do you reflect the news responsibly? "News is suppose to be balanced . . . And you really need to keep your own opinion out of the story . . . I think you have to fine-tune your approach according to your subject matter . . . In general what grabs me is storytelling and that applies even to hard news as well as features."

How do you approach writing? "With all of my writing I think as if I were going to tell this story to my mother. What would I tell her? ... So even though it's a written thing, I think of it almost verbally." "Part of good writing is not just raw material, it's taking the raw material and putting it together into something that somebody will understand."

How do you handle the deadlines? "You know that saying about a job expands to fill the time you've got? A deadline just makes you efficient."

### self reflection

How did you decide upon journalism? "I had a teacher that I liked very much who said I should be either a teacher or a writer . . . I really think I found my niche." Raleigh graduated cum laude from Syracuse University with a Bachelor of Arts in magazine journalism and history.

What do you do for fun? "Well I love to go to the movies, which of course is not totally outside of work. I like physical activity. I do a three-mile walk just about every morning. I like to ride my bike. I like to cook. I like to eat. I like to eat out. I do a food section at work, but again I enjoy doing that just for the pleasure of making something yummy. And I love to eat out to have somebody else make something yummy for me. I love to read."

What is ahead for you? "It is not fully formed yet . . . I might really get into yoga or meditation or Pilates or something like that. I would like to investigate spiritual or holistic, all that kind of touchy feely stuff. In the rush of getting a paper out and getting a meal on the table, you just don't have time. I might try writing in a different format, longer or fiction. I probably need a really long cold winter, but it might happen. You never know."

## "I really think I found my niche."





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