



To advertise in the upcoming summer edition of *She Shines*, reserve advertising space by May 7, 2010. Contact Lisa Piscatelli at 401-769-7450 or info@sheshines.org. To view the current edition online, visit www.sheshines.org.

advertising rates

color

- ad copy due date for summer edition, *May 11, 2010*
- rates are for black/white print advertisements with a mailed circulation of 8,000+ *color available on back page and calendar page*
- advertisements posted in online business directory *free service*
- special rate for nonprofits *10% discount*
- camera ready copy preferred *high resolution electronic files*

full color back page

\$489

10"w x 10.5"h

calendar page

\$165

5"w x 4.5"h

advertising rates

black/white

full page

\$395

10"w x 12"h

1/2 page

\$239

10"w x 6"h

1/3 page

\$165

7.5"w x 5.25"h

1/4 page

\$129

5"w x 4.5"h

business card

\$50

3.5" x 2"

horizontal or vertical